October 19, 2018

Activity Number: PIO-E2

Location: Department of Fire Services

Stow Campus 1 State Road Stow, MA 01775

Time: 0900-1200

WORKING WITH THE MEDIA IN JOINT FIRE INVESTIGATIONS

Massachusetts uses the team concept of fire investigation which includes working together to decide what information can be shared and when with the public. Fire investigations can involve multiple local, county, state and federal agencies, each with their role and jurisdiction. It is important to work together to protect families of fire victims, the integrity of on-going investigations and criminal prosecutions while also keeping the public as fully informed as possible. This program will cover roles of different agencies, the rules of the court, what can and cannot be said, preparing a message, interview tips, and using social media.

This seminar is designed for fire and police officials with responsibility for working with the media on joint fire investigations. Public information officers from partnering agencies are welcome.



